



The Sydney Morning Herald

The Sun-Herald

**The Sydney Morning Herald & the Sun-Herald  
Price increase**

**For Agents in South East Queensland and far north New South Wales agents,  
delivered from QLD.**

Dear Newsagent,

The Retail Price of *The Sydney Morning Herald* and *The Sun-Herald* in South East Queensland and far northern NSW, will increase by **\$0.20 on Saturday and Sunday only** from **Saturday May 14, 2011**

These changes will take effect from:

**Saturday: May 14, 2011**  
**Sunday: May 15, 2011.**

From these dates, the Retail Price of the Saturday *Sydney Morning Herald* and Sunday *Sun-Herald* publications will be increased to the below listed amounts.

		Monday - Friday	Saturday	Sunday
<b>Queensland (Except Far North QLD)</b>	Retail Price (GST Inc.)	\$1.50	\$2.70	\$2.20
<b>Far North NSW (Delivered from QLD)</b>	Retail Price (GST Inc.)	\$1.50	\$2.70	\$2.20

You will receive your normal Commission after the price increase for these publications. Please ensure that all staff and sub-agents are notified accordingly.

Yours sincerely,

**Adam Lamb**  
Director, Circulation Operations