Point Of Sale	Web Integration	Customer Relations	Reporting	Installation & Training

Thanks to years of development, PosBrowser offers a total solution that will improve the efficiency and performance of any business!

Keep reading to learn about some of the great features enjoyed by our users!

PosBrowser-Smart Software

Designed to Manage and Grow Your Newsagency!

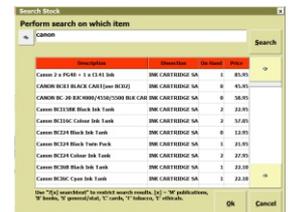| Point Of Sale	Web Integration	Customer Relations	Reporting	Installation & Training

PosBrowser has been designed to serve customers quickly. Sales can be completed with one keystroke!

The PosBrowser Touch Screen interface is completely configurable. This allows each shop to have a unique set of buttons that suits it. Buttons can range from an individual product through to elaborate menu systems, the choice is yours!

PosBrowser links to most EFTPOS systems in Australia. The sale amount is sent directly to the EFTPOS unit, ready for the customer to use their card, eliminating the chance of a keying mistake and speeding up service!

Search for products directly from the Cash Register! Staff can quickly find an item, see if it is in stock, its physical location and more. An order can easily be placed for the item if it is out of stock.

PosBrowser contains many tools to help staff balance at the end of the day. Each day's takings and balance is recorded for future analysis. Email and SMS alerts can let owners know when there is a discrepancy.

PosBrowser-Smart Software

Designed to Manage and Grow Your Newsagency!

Point Of Sale	Web Integration	Customer Relations	Reporting	Installation & Training

PosBrowser's exciting new Website Integration allows you to completely manage your online shop from within the POS system! No more double-handling!

Close the gap between your retail store and your online store. PosBrowser can handle it all for you. Manage stock items, pricing, pictures, ordering and customer accounts all from within PosBrowser.

Pricing is a breeze with PosBrowser. You can choose to have one price for both your shop and online, or completely separate pricing structures for each!

Get the most out of your website with built-in Google Analytics. Track visitors and improve search results, all part of PosBrowser's Integrated Web Solution!

Google Analytics

PosBrowser-Smart Software
Designed to Manage and Grow Your Newsagency!

Point Of Sale	Web Integration	Customer Relations	Reporting	Installation & Training

PosBrowser's VIP Loyalty & Marketing programs bring in new customers, boost sales and keep people coming back to your store!

The gift of a VIP Card to reward your customers for their support **guarantees goodwill purchasing**. Every time a VIP customer makes a purchase, a chance at a prize or points can be given, adding some excitement to the sales process

All VIP purchases are recorded and can be later used to target advertising or announcements to customers. Knowing your customers' buying habits allows you to market directly to their needs.

PosBrowser's Loyalty programs have had years of research, development and real-time usage. When we have analysed data from our customers, we have found that there are many successful types of loyalty rewards:

◎ Inviting selected customers to a new-product launch   ◎ Sending your customers a birthday voucher

◎ In-store promotions such as "Buy 6, get the 7th Free!"   ◎ Sending your best customers a special discount voucher

◎ A monthly Email, including specials to all customers

◎ Sending a voucher to all customers for a special event or day

◎ Alert customers when products they have previously purchased are on sale

Point Of Sale	Web Integration	Customer Relations	Reporting	Installation & Training

PosBrowser uses Seagate Crystal Reports - the powerhouse of data reporting! Optimized Crystal Reports help you retrieve the information you need in the blink of an eye!

The flexibility of PosBrowser and Crystal has enabled us to make hundreds of reports for our customers. Reports can be "drilled-down" to show even more information.
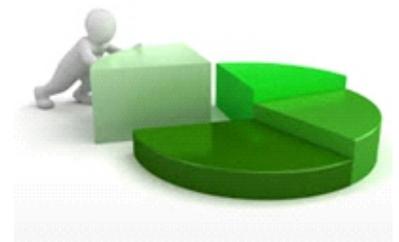
PosBrowser's unique Performance Dashboard allows you to see sales information from different time periods. This is the next generation of reporting, totally visual and easy to read!

Of the hundreds of reports in PosBrowser, here are some of the most popular:

✓ Top 100 Selling Stock Items ✓ Sold Out or Selling out Stock

✓ Sales & Profitability for a Given Period ✓ Customer Traffic Analysis

✓ Detailed Stock Valuation Report

PosBrowser-Smart Software
Designed to Manage and Grow Your Newsagency!

Point Of Sale	Web Integration	Customer Relations	Reporting	Installation & Training

We have developed our installation & training programs over many years of practical experience. Upgrading to PosBrowser is a very enjoyable and stress-free process!

POS Solutions have spent years perfecting our data conversion processes from many other systems. We have programmers dedicated to ensuring that your data is transferred from your current system to PosBrowser with minimal errors. In our experience, you can normally expect to transfer the following information from your current system:

✓ Stock Details (Barcodes, Descriptions, Pricing, On-Hand figures and more)

✓ Department / Category Information

✓ Customer Information (Names, Addresses, Emails, Account Balances and more)

Data Conversion is a very important part of upgrading your system. It can save many hours of work re-entering all of the data that has been lost from the previous system! We are able to convert most systems electronically to PosBrowser.

If you are interested in moving into the future of retail systems, why wait? You will be amazed at the competitive edge PosBrowser will give your business.
FOR AN OBLIGATION FREE DEMONSTRATION or for more information, call, fax or email us today!

Name of business: _____

Street address: _____

Suburb/Town: _____

State: _____

Postcode: _____

Contact name: _____

Telephone: ( ) _____ Fax: ( ) _____

Email: _____

Post to: Pos Solutions Australia Pty Ltd, PO Box 2194, Moorabbin, VIC 3189

Phone: (03) 9597 7222 Fax: (03) 9532 2778 Email: sales@possolutions.com.au